

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**David Millner Group- PA**  
**Attention: Accounts Payable**  
**4421 Saint Andrews Way**  
**Harrisburg, PA 17112**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968694-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/3PAC/MILLER	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	968694	6402101

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	MM3TV-12-004HD	\$550.00 NM
2	10/30/12	11/02/12	Good Morning America	7-9AM		-TWTF--	:30	4	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/30/12	7:30 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
4	WPBF	W	10/31/12	8:47 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
1	WPBF	Th	11/01/12	7:55 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
2	WPBF	F	11/02/12	6:59 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
3	11/05/12	11/05/12	Good Morning America	7-9AM		M-----	:30	1	\$550.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:58 AM	Good Morning America	7-9AM	:30	MM3TV-12-004HD	\$550.00 NM
4	10/30/12	11/02/12	Dr. Oz M-F 9-10a	9-10a		-TWTF--	:30	4	\$225.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/30/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
1	WPBF	W	10/31/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
4	WPBF	Th	11/01/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
2	WPBF	F	11/02/12	9:53 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM
5	11/05/12	11/05/12	Dr. Oz M-F 9-10a	9-10a		M-----	:30	1	\$225.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	MM3TV-12-004HD	\$225.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
968694-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/3PAC/MILLER	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/05/12	11/05/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M-----	:30	1	\$225.00	NM
6	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                   4                   \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WPBF Tu    10/30/12    10:49 AM    10-11a Anderson Cooper    10-11a                   :30    MM3TV-12-004HD    \$450.00    NM									
3 WPBF W    10/31/12    10:47 AM    10-11a Anderson Cooper    10-11a                   :30    MM3TV-12-004HD    \$450.00    NM									
4 WPBF Th    11/01/12    10:57 AM    10-11a Anderson Cooper    10-11a                   :30    MM3TV-12-004HD    \$450.00    NM									
1 WPBF F    11/02/12    10:31 AM    10-11a Anderson Cooper    10-11a                   :30    MM3TV-12-004HD    \$450.00    NM									
7	11/05/12	11/05/12	10-11a Anderson Cooper 10-11a Class of Time - Fixed Non Pre-emptible		M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12    11/11/12    M-----                   1                   \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WPBF M    11/05/12    10:29 AM    10-11a Anderson Cooper    10-11a                   :30    MM3TV-12-004HD    \$450.00    NM									
8	10/30/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                   3                   \$350.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WPBF Tu    10/30/12    12:21 PM    WPBF News 25 @ Noon    12pm-1230pm                   :30    MM3TV-12-004HD    \$350.00    NM									
2 WPBF Th    11/01/12    12:21 PM    WPBF News 25 @ Noon    12pm-1230pm                   :30    MM3TV-12-004HD    \$350.00    NM									
3 WPBF F    11/02/12    12:28 PM    WPBF News 25 @ Noon    12pm-1230pm                   :30    MM3TV-12-004HD    \$350.00    NM									
9	10/30/12	11/02/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-TWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -TWTF--                   2                   \$900.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WPBF Tu    10/30/12    5:25 PM    M-F 5pm News    5-6pm                   :30    MM3TV-12-004HD    \$900.00    NM									
2 WPBF F    11/02/12    5:13 PM    M-F 5pm News    5-6pm                   :30    MM3TV-12-004HD    \$900.00    NM									
10	11/03/12	11/03/12	Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -----S-                   1                   \$120.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WPBF Sa    11/03/12    5:09 AM    Sat 5-6am News    Sat 5-6am                   :30    MM3TV-12-004HD    \$120.00    NM									
11	11/03/12	11/03/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -----S-                   1                   \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WPBF Sa    11/03/12    8:12 AM    Sat 8-9am News    Sat 8-9am                   :30    MM3TV-12-004HD    \$450.00    NM									
12	11/04/12	11/04/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12    11/04/12    -----S                   1                   \$100.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WPBF Su    11/04/12    5:27 AM    Sun 5-6am News    Sun 5-6am                   :30    MM3TV-12-004HD    \$100.00    NM									
13	11/04/12	11/04/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$180.00	NM

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Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/3PAC/MILLER	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/04/12	11/04/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$180.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$180.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	11/04/12	6:29 AM	Sun 6-7am News	Sun 6-7am	:30	MM3TV-12-004HD	\$180.00 NM
14	11/04/12	11/04/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----S	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	11/04/12	11:42 PM	Sun 11:35pm Late News	1135p-12am	:30	MM3TV-12-004HD	\$600.00 NM
<b>Total Spots</b>							<b>26</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$10,975.00</b>
<u>Agency Commission</u>	<b>\$1,646.25</b>
<u>Net Amount Due</u>	<b>\$9,328.75</b>